

Course Introduction - Birmingham

The course introduction is a two-day program that introduces participants to each other, the media training program and the tools, platforms and processes used on the course. We also explore what an independent could look like.

Week 1	Monday 19th September	In Person	Course Orientation	11:30	16:00
	Tuesday 20th September	In Person	An Independent TT	9:00	15:00

Module One - Ethics & Representation

The first module is seven weeks long. It introduces participants to key practical considerations around how GRT communities are represented across the mainstream media and how to challenge this through ethical journalism. It's focused on how to critically review media, and write news-based content. Participants will produce news-based articles, photography, video and audio.

This module contains a minimum of two practical projects focused around 60 second content, one of which occurs in a supportive workshop setting. The module allows participants to choose their preferred format of work, written, photography, video, vlog or audio podcast. This is done through a mechanism called portfolio pathways.

Throughout the process, participants will work together to support each other to develop ideas, offer supportive, constructive feedback, and resolve issues through Peer review.

Week 2	Monday 26th September	Online	Module Introduction	09:30	14:45
	Wednesday 28th September	Online	60 Second Stories	09:30	14:45
Week 3	Monday 3rd October	Online	Interview Techniques	09:30	14:45
	Wednesday 5th October	Online	Media Review & Ideas Seminar	09:30	14:45
Week 4	Tuesday 11th October	In Person	My Heritage, My Journey Two Day Media Workshop	12:00	17:00
	Wednesday 12th October	In Person		9:00	14:30
Week 5	Monday 17th October	Online	Creating news Content	09:30	14:45
	Wednesday 19th October	Online	Portfolio Pathways	09:30	14:45
Week 6	Holiday				

Week 7	Monday 31st October	Online	Content Submission & Peer Review Seminar	09:30	14:45
	Wednesday 2nd November	Online	Skills Review & Module Feedback	09:30	14:45

Module Two - Issue Based Story

The second shorter module builds on the first. It is focused on documentary and communications through person-centred storytelling. Participants will learn about story framework and structure through the 4 pillars of story and how to develop and refine this to create a pitch for communicating the importance and relevance of a story to an editor.

We look at essential story production skills, and working safely as a freelancer supports the module project to create a 3-minute media response to the idea of 'Nomadic' and encourages them to interpret this theme in a way that has relevance and personal meaning to them. This module introduces options for obtaining a professional qualification through the portfolio pathways.

Week 8	Monday 7th November	Online	Introduction to Story	09:30	14:45
	Wednesday 9th November	Online	'Nomadic' Response Project Introduction	09:30	14:45
Week 9	Tuesday 15th November	In Person	Story Production Skills	11:30	16:00
	Wednesday 16th November	In Person	Pitching & Feedback	9:00	15:00
Week 10	Monday 21st November	Online	Safety for Freelancers	09:30	14:45
	Wednesday 23rd November	Online	Individual Progress Tutorials / Portfolio Building	09:30	14:45
Week 11	Monday 28th November	Online	Project Submission & Peer Group Review Seminar	09:30	14:45
	Wednesday 30th November	Online	Portfolio Building & Module Feedback	09:30	14:45

Week 12 to Week 16 - December - Holiday

Module Three - Professional Practice & The Map Grid Project

This module is seven weeks long, It builds on the previous two modules with a focus on professional media production skills, robust research and critical analysis. The participants create a negotiated piece of media content based on an accessible location through the map-grid project.

We explore more advanced production skills, including activity and case-study led project days around pitching, budgeting, project management, health and safety, admin and research techniques and process. We explore the importance and impact of media in changing perceptions and start building your online professional presence for those exploring freelance work.

Week 17	Monday 9th January	Online	Introduction to Professional Practice	09:30	14:45
	Wednesday 11th January	Online	Introduction to The Map-Grid Module Project	09:30	14:45
Week 18	Monday 16th January	Online	Introduction to Research Techniques	09:30	14:45
	Wednesday 18th January	Online	The Newsroom Idea Pitching activity	09:30	14:45
Week 19	Monday 23rd January	Online	Production Skills including budgeting	09:30	14:45
	Wednesday 25th January	Online	Research & 'Story Finding'	09:30	14:45
Week 20	Tuesday 31st January	In Person	What you do has an impact Seminar: Media for positive social change	11:30	16:00
	Wednesday 1st February	In Person		9:00	15:00
Week 21	Monday 6th February	Online	Work in Progress Peer Group Review & Support Seminar	09:30	14:45
	Wednesday 8th February	Online	Project technical Production Support	09:30	14:45
Week 22	Monday 13th February	Online	Content Submission & Peer Review Seminar	09:30	14:45
	Wednesday 15th February	Online	Portfolio Building & Module Feedback	09:30	14:45
Week 24	Holiday				

Module Four - Creative Collaborations - Part 1

This module is thirteen weeks long and made of two halves. This module builds on the previous three and requires participants to create a quality collection of work for an exhibition & media takeover. This module supports participants to work collaboratively to create groups of work.

This module is about practising skills developed in previous modules in a way that supports each participant to create work that supports their professional portfolio and media production skills.

Participants will develop further skills in ideas development and pitching ideas, advanced production, communication and social media, collaboration, and further develop their portfolio and identity as media creatives.

Week 25	Monday 6th March	Online	Module introduction	09:30	14:45
	Wednesday 8th March	Online	Media Review & Case Study of Recent mass media publication	09:30	14:45
Week 26	Monday 13th March	Online	Project Ideas Development	09:30	14:45

	Wednesday 15th March	Online	Collaborative Pitch Development	09:30	14:45
Week 27	Tuesday 21st March	In Person	GRT Media & Industry Event Celebrating work made by GRT Journalists & Content creators	11:30	16:00
	Wednesday 22nd March	In Person	Pitch projects to external Commissioner Event	9:00	15:00
Week 28	Monday 27th March	Online	Social Media for Building an Audience	09:30	14:45
	Wednesday 29th March	Online	Portfolio Pathways for format and qualifications	09:30	14:45
Week 29	Monday 3rd April	Online	Advanced Production Skills	09:30	14:45
	Wednesday 5th April	Online	Edit & Production Support across formats	09:30	14:45
Week 30	Monday 10th April	Online	Peer Content Review & Feedback	09:30	14:45
	Wednesday 12th April	Online	Portfolio Post Production Support	09:30	14:45

Module Four - Creative Collaborations - Part 2

Part Two of this module is focused on media production and presentation skills and preparing for the media events and supports participants who work individually or collaboratively on media editing, finishing, promotion and distribution, developing contact and media relationships for building a career.

Week 31	Monday 17th April	Online	Module introduction Part 2	09:30	14:45
	Wednesday 19th April	Online		09:30	14:45
Week 32	Monday 24th April	Online	Practical Production Support Peer group and tutors.	09:30	14:45
	Wednesday 26th April	Online		09:30	14:45
Week 33	Monday 1st May	Online	Work Review and portfolio building, Editing and Finishing.	09:30	14:45
	Wednesday 3rd May	Online		09:30	14:45
Week 34	Tuesday 9th May	In Person	Media TakeOver Event	11:30	16:00
	Wednesday 10th May	In Person		9:00	15:00
Week 35	Monday 15th May	Online	Skills Assessment & Next Steps Development Planning	09:30	14:45

	Wednesday 17th May	Online	TT Vision Next Steps	09:30	14:45
Week 36	Monday 22nd May	Online	Qualification / Freelance Portfolio Review	09:30	14:45
	Wednesday 24th May	Online		09:30	14:45
Week 37	Monday 29th May	Online	Benchmarking & Yr 2 Course Options	09:30	14:45
	Wednesday 31st May	Online	Course Review & Celebration	09:30	14:45

In addition to the above program, there are a number of different working group based projects and activities where participants work on projects with external partners.

This is negotiated with individual participants as part of our strategy of ensuring that every participant has a fulfilling, rewarding and meaningful experience.

This Timetable is a broad overview of weeks. Individual days are made of specific timed sessions, activities and conversations.

End of Year One

Please note: Course times, dates, and content are subject to change.