



Course Content



This course has been designed in close collaboration with our TT Advisory Group, TT Consultants (Professor Colin Clarke, Dr Lynne Tammi, Dr Nicola Hay), our Rural Media and Travellers Times staff teams and other media organisations and professionals.

This course will prepare you for jobs in media and communications (including an independent Travellers Times) or pathways in to Further or Higher Education.

In **Phase 1 (Sept 2022 to May 2023)** you will learn a wide range of skills including written journalism, short film making, podcasting, social media & communications, leadership, project management, budgeting and development.

In **Phase 2 (June 2023 to October 2023)** you be given the chance to take on supported short work experience placements with some of our industry partners or to choose a specialism and work on your own projects with mentoring support.

In **Phase 3 (November 2023 to March 2024)** you will get the chance to apply to be part of the Travellers Times working in a 'real life' settings through shadow placements which will take Travellers Times forward in to an independent year April 2024 – March 2025.

Modules will include

- TT Editorial policy (How and why we do what we do)
- Engagement and welfare of contributors
- Writing and journalism (including news, features, interviews, media law, ethics)
- Short form filmmaking for News and Doc style work (includes all elements of Production and Post-production, paperwork, media law, compliance and ethics)
- Audio: Podcasting (including software, editing, branding, distribution)
- Documentary Photography
- Social Media, Marketing & Communications
- Project Management & Administration
- Budgets and Finance

- Health & Safety / Safeguarding / GDPR
- Project Development
- Business / Sustainability Models
- Governance
- Leadership and People Management Skills

The training will be delivered by a mix of online and in person learning designed to be fun, interactive and practical. Taught through a series of themed projects you will be able to learn a variety of skills at different levels. For trainees looking for ways to get in to Further or Higher education there will be a chance to gain qualifications to help that.