



Getting Work Ready

Finding employment in today's competitive world can be tough, especially if you lack experience. As one of the founding members of the Movement to Work programme, BT has helped thousands of young people gain the confidence to find a job through its work placement programme – a series of initiatives provided for young people to get them ready for work.












BT work placement

“BT work placements are a great opportunity for young people to build their confidence, motivation and enthusiasm as well as gaining practical on-the-job skills.”

Brendan Dick – BT Regions Managing Director

BT has a variety of work placement programmes across a number of roles in the UK.

What a BT work placement could cover...

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|--|--|
|  Skills for digital jobs |  eCustomer service skills |
|  Interview skills and practice recruitment day |  Team projects |
|  Build your skills and CV |  Data mining and analysis |
|  Researching business problems and implementing solutions |  Communication skills for work |
|  One to one job shadowing and work experience |  Reviewing and updating internal webpages |
|  Insight into engineering |  Planning your next steps |

After finishing a BT work placement programme, each person gets a minimum of 12 weeks support from a BT coach to help them find a job.

To register your interest for a BT work placement visit bt.com/workready



Looking For A Job

In today's world it's even harder for young people to get a foot on the career ladder

Did you know?



59% of young people are worried about looking for a job after leaving education



33% of young people are concerned about their lack of interview experience



45% of people believe that pre-employment schemes would help them to decide what career path to pursue



27% of students in full time education say that they have no idea where to start when looking for a job



35% wish they had more information on apprenticeships, while 36% wish they had known about alternative options to University

How can a BT work placement help?

Whether you're a young person getting ready for the world of work or you're supporting someone who's preparing for employment, BT work placements aim to support career development and help young people gain access to better job opportunities either in BT or with other companies.

- Throughout the work placement programmes BT gives people on-the-job experience and advice from real BT employees, to encourage and demonstrate the huge variety of employment opportunities that are available across industries.
- Each programme is designed to support young people with career advice and coaching when looking for a job.
- BT work placements provide interview training for individuals, including dos and don'ts and advice on body language.
- A BT work placement provides CV writing skills and support to help young people get to the interview stage, and presentation skills for when they do the interview.
- To sign up for a BT work placement, visit bt.com/workready

*Source: all the above statistics have been sourced from a survey conducted by BT and Vanson Bourne in 2016



What Is Tech Literacy and Why Does It Matter?

We are surrounded by technology every day, yet many of us don't understand how it actually works and how it can shape lives and future career prospects

Did you know?



There are over 12 million people in the UK who don't have the skills to thrive in the digital era



40% of employers struggle to recruit employees with the right tech capabilities



We believe that all jobs, now and in the future will require some form of tech skills – even in non-digital industries

Technology underpins the modern world, so being able to actively use it to shape your future will help you get ahead in life and in work. Tech is already making a big impact- so just imagine what you could do with it:

- Get ahead of the competition, wherever you want to work
- Work with some of the most exciting new developments in technology, products and apps
- Make a real difference to the global society and economy
- Build a career in the fast-paced and exciting tech industry

How can a BT work placement help?

As one of the UK's leading tech companies, BT work placements give young people practical skills and training to help grow their confidence about the building blocks of technology and what it takes to thrive in today's workplace.

There are a selection of work placements at BT that are fully supported including coaching and on-the-job experience, to gain practical skills transferable in the world of work.

*Source: all the above statistics have been sourced from a survey conducted by BT and Vanson Bourne in 2016

The Interview Process

One of the biggest hurdles for young people when looking for a job is the interview process

Did you know?



'Have confidence' is ranked as the top tip that employers would give young people who are interviewing for their first job



Personality, enthusiasm and body language are ranked top by employers as the first things that stand out to them when they are conducting an interview.



Almost half (46%) of organisations interview between five to ten candidates per vacancy, while nearly four in ten organisations (37%) interview between 10-15 candidates



74% of employers think that a candidate will significantly improve their chance of employment after attending a pre-employment scheme and over half (52%) believe that previous work experience is beneficial when looking for employees



66% of young people who are in employment wish that they'd had interview practice when they were in education and a third of those who are currently still in education are nervous about their lack of interview experience

How can a BT work placement help?

A BT work placement is designed to kick-start the careers of young people. The programmes give young people aged between 16-24 years old the opportunity to develop the key skills that employers look for.

- Each programme provides practical advice, tips and encouragement to help individuals build their confidence and become more employable.
- A BT work placement also provides a mix of work experience and job shadowing, giving young people the chance to gain soft skills, which will be recognised by employers in job interviews.
- BT's work placements provide young people with confidence about what they can achieve and allows them to go on to talk about their experience in an interview.
- To sign up to a BT work placement programme, please visit bt.com/workready



The Work Place

Joining a working environment can be a daunting experience for anybody, whether you're going from unemployment or leaving full time education

Did you know?



93% of respondents who have taken part in a pre-employment scheme say that it had a real impact on them



59% of young people say they feel more confident after completing pre-employment schemes



75% of young people who have taken part in a pre-employment scheme feel more confident in their working teams



33% of employers feel the 'work ethic' is missing from young people, followed by a lack of time management, reliability and experience

How can a BT work placement help?

BT offers a work placement programme. Its designed to help prepare young people aged 16-24 years old for the work place by developing their soft skills, which can be applied both inside and outside of the workplace.

- A positive experience, designed to build confidence, BT's work placement programme will help to prepare young people for the work place by allowing them to shadow real BT employees, and gain an understanding of day to day tasks and how to work in a team.
- During the BT work placement programme young people will work alongside BT people. They'll also work as a team to deliver a project from start to finish supported by BT people.
- Previous participants who have taken part in the BT work placement programme believe that they have had a positive effect on their ability to get on and progress both in the work place and outside of work – helping them to adjust to the work place environment and understand the importance of team work.
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